

Summary of Session III.2

What does the FI mean for enterprises ?

Rapporteur

Stefan Schuster, ESI-Tecnalia

stefan.schuster@esi.es

Summary of Session III.2

- What will FI deliver for enterprises?
 - Visions and driving forces
 - Socio-economic, technology, policy
 - 3 Knowledge Café tables
 - Visions & Policy Aspects
 - Socio-economic aspects
 - Technology aspects
- First enterprise discussion in FIA
 - Driven by FInES Cluster (http://cordis.europa.eu/fp7/ict/enet/ei_en.html)
 - Based on one of the 5-years priorities defined by Commissioner Reding:
“*Open digital economy to SMEs*”
(<http://europa.eu/rapid/pressReleasesAction.do?reference=SPEECH/09/336>)

Summary of Session III.2

- Short (5min.) presentations of viewpoints
 - Future Internet Socio Economics (FISE)
 - Traditional enterprise structure are questioned
 - Networked & Electronic Media Platform (NEM)
 - Similar needs for people and enterprises
 - Future Content Networks
 - Enterprise as user and provider of the internet – find a way to make money out of it
 - Future Internet Enterprise System Cluster (FInES)
 - Work in progress for defining future research agenda of FInES (long term perspective)
 - COIN (FP7 IP)
 - EI/EC services as Utilities on Open Trusted Platform Federation

Summary on Session III.2

- Conclusions of Knowledge Café Tables
 - Socio-Economics
 - First look at needs and then map with technologies
 - Trust obstacle (eg. Cloud related) needs to be overcome
 - How can FI decrease ICT investment costs
 - Awareness of technology needs to be increased
 - Technology
 - Who owns the knowledge (individual or enterprise)
 - IoT -> possibly too much data to sort out
 - Doubts about FI as universal business infrastructure
 - Visions and Policy
 - SMEs are not aware what's available in the “technology/application basket”
 - Market dynamics will define business models, but need policy involvement
 - Silo thinking is not the right way (FI pillars)
 - Culture, languages and value systems key differentiating factors of a European FI
 - Need more concrete description of what the FI is all about to make it compelling for SME uptake

Summary of Session III.2

- Session report available within 1 month on <http://services.future-internet.eu/index.php/Enterprises>
- Discussions continue on Wiki
 - Contributions are welcome !!
- FIA Enterprise position paper in time for FIA Valencia
 - Expressions of interest are welcome !!

