



# What does Future Internet mean for enterprise?

## Welcome & Introduction

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with acknowledgement of inputs from all session caretakers and speakers

15 April 2010, 11.30 – 13.30H, Valencia



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## Post session note

The main points of the session presentations and discussions were blogged in real time at <http://fiaenterprise.wordpress.com/>

# Session Organisation

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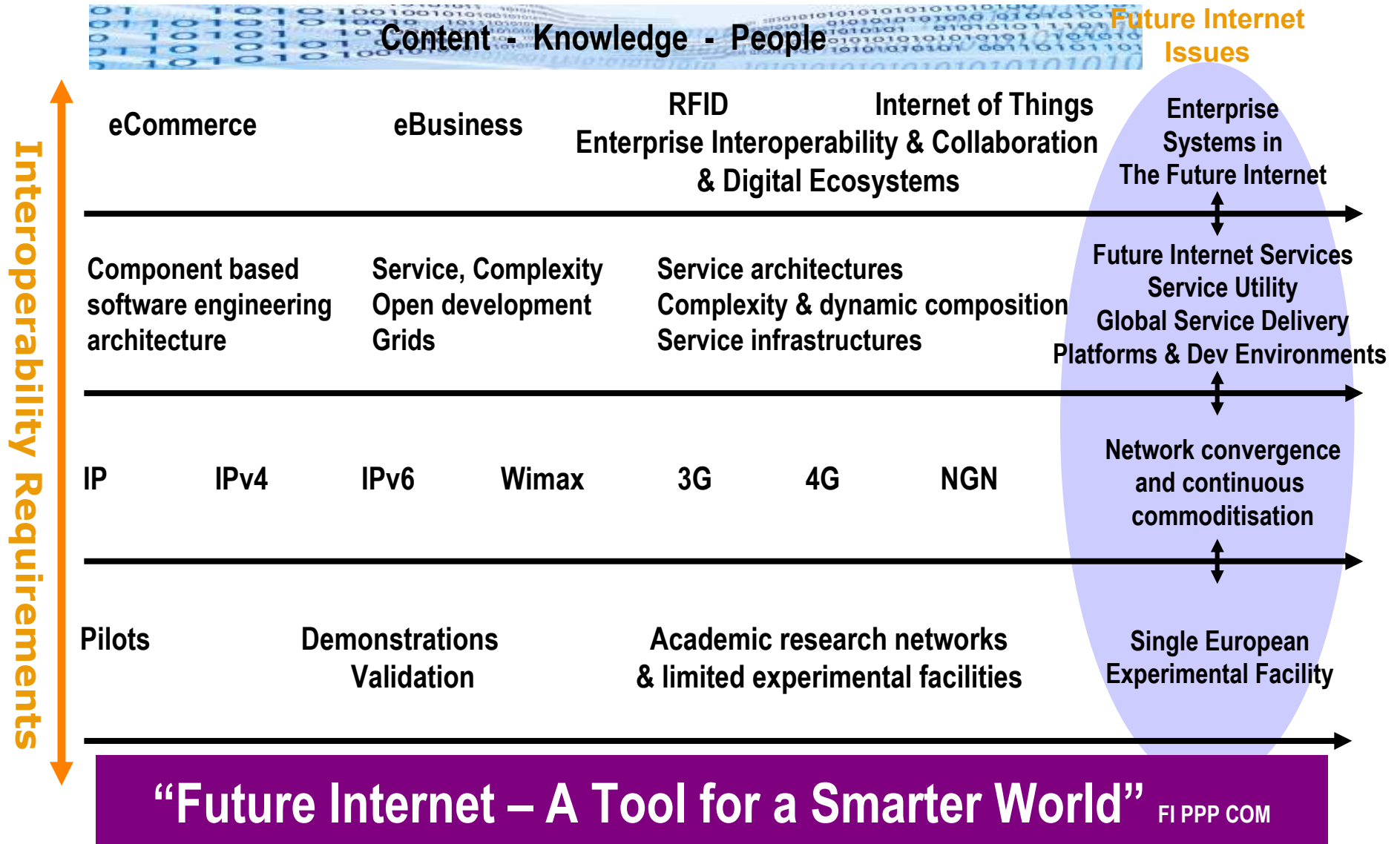
## Caretakers

- Man-Sze Li, IC Focus (FISO, FISE)
- Stefano De Panfilis, Engineering (EFII)
- Sergio Gusmeroli, TXT (FISO)
- John Kennedy, Intel (FISO, RWI)
- Jean-Dominique Meunier, Technicolor (NEM, FCN)
- Michele Missikoff, CNR (FISO)

## In collaboration with

- DG INFSO Future Internet Enterprise Systems (FInES) Cluster
- European Future Internet Initiative (EFII)
- FIA working groups
- All interested parties

# Towards the Future Internet from an enterprise perspective



# Open Consultation Results

(November 2009 – February 2010)

	Issues	Priority		
		High	Medium	Low
Vision & Policy	ICT adoption by enterprises	60	40	0
	The trend towards ICT commoditisation	10	40	50
	People, Things, Services, Content: definition of research streams	80	10	10
	Europe, US and ROW: European way to FI	60	25	15
	What are we waiting for: should enterprises care about FI	30	30	40
Socio Economic	Impact of FI on enterprises	75	25	0
	A new notion of enterprise and enterprise network	20	60	20
	Business models and relationships	100	0	0
	Enterprise “attractiveness”: new business values	50	25	25
	Telecommunications sector adaptability to FI	20	20	60
Technology	Internet by and for People, the Enterprise of Employees	44	33	23
	Internet of Contents & Knowledge, the Enterprise of Experience	22	77	0
	Internet of Things, the Enterprise of Intelligence	55	33	12
	Internet of Services, the Enterprise in the Cloud	55	44	0
	Trusted Network Infrastructure & Experimental Facilities, the Enterprise in the FI	12	55	33

# Session Objective

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- Stimulating additional debates on several of the priority topics
- Attracting new inputs from a broad spectrum of stakeholders of FIA
- Reaching agreement (where possible) on the direction of the Future Internet research that would motivate, enable and support enterprises, including SMEs, to achieve their business aspirations and objectives, thereby creating a positive impact on the economy and society

# Session Description

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Session document: [http://www.future-internet.eu/fileadmin/documents/valencia\\_documents/agenda/FIA\\_Valencia\\_Enterprises\\_description\\_v2.0.pdf](http://www.future-internet.eu/fileadmin/documents/valencia_documents/agenda/FIA_Valencia_Enterprises_description_v2.0.pdf)

- Context
  - New drivers for prosperity and growth
  - Additional factors for future competitiveness
  - Opportunity for European enterprises to thrive in the post-crisis landscape
- ***Smart Enterprises of future***: business model as the glue for innovation
- FI to provide enterprises with **a new set of capabilities** not possible today
- ***DNA of the Future Internet***: building blocks for potentially an unlimited array of value-added enterprise applications

# Agenda

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## 1. Welcome and Introduction

## 2. Speakers Panel

- Stefano De Panfilis, EFII
- Thomas Bohnert, SAP
- Miguel Borrás, Antara
- Michele Missikoff: information on FInES Research Roadmap

## 3. Open Discussion Panel

- Vision
- Business Models
- Future Internet Systems

## 4. Summary and Wrap Up

# Please Participate!!!

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- Raise your hand for the microphone
- Post comments on our real-time blog:  
<http://fiaenterprise.wordpress.com/>
  - Tweet us @FIAEnt