



What does Future Internet mean for enterprise?

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with acknowledgement of inputs from all session caretakers, speakers and participants

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Post session note

The main points of the session presentations and discussions were blogged in real time at <http://fiaenterprise.wordpress.com/>

Summary and Wrap Up

Looking forward to Your Contributions

Send your comments on this session to Blog

<http://fiaenterprise.wordpress.com/>

Tweet us **@FIAEnt**

<http://twitter.com/FIAEnt>

Post your contribution on session themes to Wiki

<http://services.future-internet.eu/index.php/Enterprises>

Look out for full set of session materials and report at Wiki

FIA Valencia - Enterprise

What does the FI mean for the Enterprise? Summary Slide prepared for Final Plenary

- Invited speakers presented their thoughts from multiple perspectives:
 - **Stefano De Panfilis, EFII**
 - **Thomas Michael Bohnert, SAP**
 - **Miguel Borrás, Antara**
- Followed by a wide-ranging open panel discussion focusing on **vision, business models** and **future internet systems**
- Some key takeaways?
 - Everyone acknowledged that the opportunities for enterprise are immense, both indirect and direct
 - There were concerns raised including trust, failover alternatives, ease of use for SMEs, leaking of IP, and of course cost
 - There was consensus that **FI is relevant to existing 'traditional' enterprises, as well as to entirely new industries. Indeed as mentioned on Wednesday commoditized businesses often generate the greatest innovation.** Examples were given of the 'traditional' automotive industry embracing Internet of Things, and of SMEs dedicated to Finger Painting iPhone applications
 - The customer voice is getting stronger – **businesses that listen will be more successful**
 - **Evolutionary improvements of technology will enable revolutionary business models** – this will need to be reconciled
 - **Companies need to be prepared to learn, to evolve, to change, maybe even to transform.** And not necessarily their products or their services – but also their vision, their values, and indeed their business processes.
 - There were many references to successes in US and elsewhere, but If we follow others all the time then we will never be in the lead. Enterprises need to think out of the box: the FI will enable a whole new world of business.
 - Interesting insight given into perspectives of both **EFFI / 'G15'** and **FI Research Alliance**
 - There was broad support for a proposal for **FinES to contribute a Use Case to the FI PPP**
- In terms of outcomes, the session agreed to elaborate **Scenarios for the future of businesses on the Internet** as an important follow up activity. This is foreseen as a valuable contribution to the FIA and we propose such a topic for FIA Ghent. If you'd like to see such a session register your support on the Google moderator site - see <http://www.future-internet.eu/>.
- The entire Enterprise session was summarized (real-time) online at <http://FIAEnterprise.wordpress.com> and the discussion continues.

All inputs are welcome - the FIA Enterprise community look forward to your contributions in follow-up activities.